



Agricultural Research Service (ARS)

National Institute of Food and Agriculture (NIFA), Small Business Innovation Research (SBIR) Program

U.S. Small Business Administration (SBA)

Free Webinar

Partnership Pays: Building a Relationship with ARS to Enhance Your USDA SBIR Proposal

**March 29, 2016
2:30pm EST**

Register Now

About the Webinar

Are you a small business, entrepreneur or scientist interested in technology-based agriculture innovations? Are you interested in collaborating with world class scientists? Then you should attend this webinar!

USDA ARS and the USDA SBIR program formed a partnership to encourage USDA SBIR applicants to develop research collaborations with ARS scientists and/or to license ARS technologies. The purpose is to increase the likelihood of success by providing both money and technologies to small U.S. businesses. The relevant language in the SBIR's "Request for Application" states: "Additional factors that will be considered in the review process include whether an application involves a Cooperative Research and Development Agreement (CRADA) with a USDA laboratory, or a license to a USDA technology, or is a resubmission."

This webinar will include an overview of the USDA SBIR program. Also an overview of ARS and how to develop a successful research collaboration (CRADA) with an ARS scientist and/or license an ARS technology will be discussed. The webinar will address coordinating the statement of works in an ARS CRADA and a USDA SBIR proposal.

Who should attend?

- Agricultural-based small businesses that are planning on submitting a USDA SBIR proposal in 2016
- Technology based entrepreneurs seeking to start an agriculture technology business
- ARS scientists working with small businesses
- Small businesses interested in learning about the program to determine if they are interested in pursuing future submissions
- Individuals supporting SBIR applicants and small businesses including financial managers, business managers, economic development professionals and other administrative personnel

Why you should attend?

- To learn about possible collaborations which bring speed, additional expertise, new facilities and broader scope to projects
- To utilize USDA SBIR funding to help establish partnerships with ARS to commercialize research outcomes
- To obtain both money and technology to help your small business

The SBIR program at the USDA offers competitively awarded grants to qualified small businesses to support high quality, advanced concepts research related to important scientific problems and opportunities in agriculture that could lead to significant public benefits. USDA NIFA administers the SBIR program. Learn more about the USDA SBIR program at: <http://nifa.usda.gov/program/small-business-innovation-research-program-sbir>

ARS is the USDA's chief scientific in-house research agency whose mission is to conduct research to develop and transfer solutions to agricultural problems of high national priority and provide information access and dissemination. ARS has a successful history of partnering with commercial firms to transfer the results of agricultural research to U.S. farmers and consumers. Learn more about partnering with ARS at: <http://www.ars.usda.gov/Business/Business.htm>

For more information contact:

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